

# OFFICE OF CONTROLLER OF EXAMINATIONS

## SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES, INDORE

Ref: SUAS/COE/GC/C/ES/2026/106

First Unit Test Schedule- [Even Semester 2025-2026]

Date : 09/02/2026

### School of Retail Management

Date/ Day	Shift	BBA - II Sem	BBA - IV Sem	MBA [RM]-II Sem
12-Feb-26 THU	I	RETL201 Retail Merchandise Management	RETL406 Retail Supply Chain Management and Dropshipping	MBRM0201 Retail Operations & Store Management
	II	MGMT203 Elements of Human Resource Management and Organisational Behaviour	RETL402 Retail Store Operations and Mall Management	MBRM0202 Product & Brand Management
13-Feb-26 FRI	I	MGMT204 Consumer Psychology and Buying Behaviour	RETL403 Retail Information System: Design, Approach and Components	MBRM0203 Logistics and Supply Chain Management
	II	RETL205 Introduction to E-Commerce in Retail	MGMT403 Fundamentals of Digital Marketing for Retail Business	MBRM0204 Retail Analytics
14-Feb-26 SAT	I	RETL203 Retail Logistics Management	MGMT404 Startups in Retail	MBRM0205 Visual Merchandising & Store Planning
	II	_____	MGMT407 Data Visualization in Retail	MBRM0206 Market Research

Time : Shift I : 10.00 AM - 11.00 AM

Shift II : 12.15 PM - 01.15 PM

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*[Signature]*  
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SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES, INDORE

Ref: SUAS/COE/GC/ES/2026/105

First Unit Test Schedule- [EVEN Semester 2025-2026]

Date : 09/02/2026

School of Logistics & Supply Chain Management		School of Media & Marketing				
Date/ Day	Shift	BBA -II Sem	BBA -IV Sem	BBA[DMM]-II Sem	BBA[DMM]-IV Sem	MBA[MM]-II Sem
12-Feb-26 THU	I	LOGI201 Basics of Marketing Management	LOGI401 Agri-Cold Chain Management	DMM201 Social Media Marketing	DMM401 Digital Media Analytics	MBMM0201 Media Planning and Buying
	II	LOGI202 Basics of Operations Management	LOGI402 Risk, Disaster and Insurance management	DMM202 Visual Design	DMM402 Reputation Management	MBMM0202 Media Sales Management
13-Feb-26 FIR	I	LOGI203 Supply Chain Service Management	LOGI403 Business Analytics	DMM203 Communication Theory	DMM403 Search Engine Optimization	MBMM0203 Strategic Communication in Media Industry
	II	LOGI204 Basics of Multimodal Transport	LOGI404 Supply Chain Practices	DMM204 Branding and Brand Positioning	DMM404 Mobile App and Email Marketing	MBMM0204 Brand Management
14- Feb-26 SAT	I	LOGI205 Supply Chain Risk Management	LOGI405 Supply Chain Performance Measures	DMM205 Market and Competition Analysis	DMM405 Video Marketing	MBMM0205 Event Management
	II	IEVS200 Sustainability & Environmental Studies	-----	-----	-----	MBMM0206 Media Analytics

Time :

Shift I : 10.00 AM - 11.00 AM

Shift II : 12.15 PM - 01.15 PM



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19/02/26

# OFFICE OF CONTROLLER OF EXAMINATIONS

## SYMBIOSIS UNIVERSITY OF APPLIED SCIENCES, INDORE

Ref: SUAS/COE/GC/C/ES/2026/104

First Unit Test Schedule- [Even Semester 2025-2026]

Date : 09/02/2026

### School of Banking Financial Services and Insurance Management

Date / Day	Shift	BBA -II Sem	BBA -IV Sem	MBA -II Sem
12-02-2026 Thursday	I	BBBI0209 Insurance & Risk Management	BBBI0403 Banking Operations	MBBI0209 Legal Aspect of BFSI
	II	BBBI0203 Financial Management	BBBI0408 Entrepreneurship Family Business Mgt.	MBBI0206 Security Analysis and Portfolio Management
13-02-2026 Friday	I	BBBI0205 Marketing of BFSI Products	BBBI0402 Financial Markets	MBBI0203 Financial Management
	II	BBBI0208 Introduction to Fintech	BBBI0401 Life & General Insurance	MBBI0208 Management Accounting
14-02-2026 Saturday	I	BBBI0202 Cost and Management Accounting	BBBI0409 Business Analytics	MBBI0201 Principles and Practices of Insurance
	II	_____	_____	MBBI0204 Business Analytics

Time :

Shift I : 10.00 AM - 11.00 AM

Shift II : 12.15 PM - 1.15 PM

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