



Symbiosis University of Applied Sciences

A Symbiosis Skills University, Indore

India's #2 Ranked University in NIRF 2025 in Skill University Category

INDIA'S FIRST SKILL UNIVERSITY

ANNUAL REPORT 2024-25

Symbiosis University of Applied Sciences

(Establ. in 2016, recognised by UGC & enacted under 'The Madhya Pradesh
Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam, 2007')

Established
13th June 2016

Bada Bangadda, Super Corridor, Near Airport, Indore - 453112





INDEX

S. No.	Particulars	Page No.
1	About University	1-5
2	SUAS Organisation Chart	6
3	Authorities of the University	7-10
4	Student Council	11
5	Academic Offerings	12
6	Program wise & Year wise Students Enrolment	13
7	Staff Details	14
8	Placement Details	15
9	Prominent Visitors	16-17
10	Memorandum of Understanding (MoU)	18
11	Faculty Research/Achievements	19-29
12	Student Achievements	30-31
13	Major Events	32-63



About University

Founded by the visionary Dr. S. B. Mujumdar in 1971 as an International Cultural and Educational Centre, Symbiosis provides a “home away from home” to a large number of students including foreign students who come in the pursuit of higher education. Living up to its name, Symbiosis has grown over the past four decades into a family of 43 academic institutions providing education from Kindergarten to Post- Graduation in a wide range of disciplines.

The Symbiosis University of Applied Sciences is a self-financed University established in Indore by Govt. of M.P. vide Act No. 23 of 2016. The University Grants Commission (UGC), after its expert committee’s inspection, has recognised the University under section 2(f) of 1956 Act vide its letter number F.8-25/2016(CPP-I/PU) dated 03rd November 2022. It was founded under the able leadership of its Chancellor Dr. S B Mujumdar and Pro-Chancellor Dr. Swati Mujumdar.

Symbiosis, Indore offers degree programs in growth sectors of CSIT, AI & ML, Mechatronics, Data Science, Retail and E-Commerce, BFSI, Digital Media & Marketing, Logistics & Supply Chain Management and MBA in BFSI, Marketing, and Media & Management. It has already collaborated with over 20 leading industries in India and 12 German Universities of Applied Sciences.

With an investment of over Rs 200 crores, Symbiosis has created a state-of-the-art infrastructure spread over 30 acres. Academic buildings, hostels for boys & girls, Centre of

Excellence, specialized training labs and workshops, School of Interdisciplinary Sciences and Community College are a hallmark of this University. Symbiosis, Indore has imported specialized skill training machinery from Germany to impart hands-on practical training to its students.

About the Chancellor

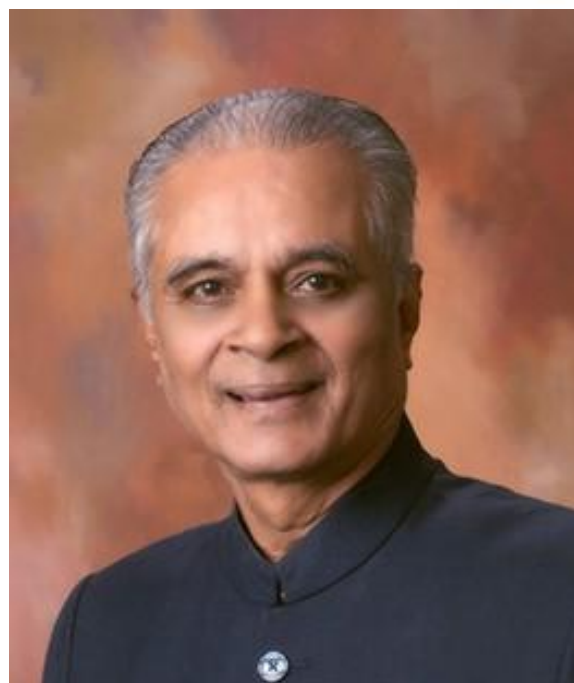
Dr. S. B. Mujumdar

Chancellor

Dr. S. B. Mujumdar, the esteemed Founder & President of SYMBIOSIS, is an internationally renowned academician. The President of India recognized his educational contributions with the "Padma Shri" in 2005 and the 'Padma Bhushan' in 2012. He also received the 'Punya Bhushan' from Shri. Mohammed Hamid Ansari, Vice President of India in 2009, the FIE Foundation Award, and the "Life Time Achievement Award" at the 34th Pune Festival in 2022, presented by Shri. Nitin Gadkari, Union Minister for Road Transport and Highways, and Shri. Devendra Fadnavis, Deputy Chief Minister of Maharashtra.

Born on 31st July 1935 in Gadhinglaj, Kolhapur, Dr. Mujumdar excelled in his studies at Kolhapur and Pune, achieving top ranks in M.Sc. (Botany) and a Doctorate in Microbiology. He led the Botany Department at Fergusson College, Pune for two decades, authored several books, and served on the Executive Council of Pune University for nine years.

Through his experiences at Fergusson College, he realized the difficulties faced by foreign students, particularly those from Afro Asian countries studying in Pune. Inspired by the ideals of 'Vishwa Bharati' of Gurudev Tagore and 'Antar Bharati' of Sane Guruji, and with a desire to help foreign students and offer them a 'Home away from Home', in 1971 he established an organization called Symbiosis, which means 'living together of two different organisms for mutual benefit'. The motto of Symbiosis is



"Vasudhaiva Kutumbakam", The world is one family.

Symbiosis today comprises of 48 institutes imparting training in diverse disciplines. It has students who hail from all states of India and from 80 different countries. There are 40,000 students on campus & more than 40,000 students in different Distance Education Programs. Dr. Mujumdar has succeeded in converting Symbiosis University into an International University and has set up a 'Vishwa Gram', a Global Village on its university campus where foreign and Indian students can live together in hostels, learn together in classrooms, play together on sports fields and eat together in cafeterias.

Driven by a vision for skill-based education, Dr. Mujumdar established the Symbiosis Foundation, leading to the creation of the 'Symbiosis University of Applied Science' in Indore, focusing on skill development and entrepreneurship.

About the Pro-Chancellor

Dr. Swati Mujumdar

Pro-Chancellor

After obtaining a degree of Bachelor of Computer Science from Ferguson College, Pune, Dr. Swati Mujumdar completed M.B.A. in IT, from Symbiosis Institute of Business Management, a B School ranked amongst top 5 in India. She then went on to obtain her Master's in Computer Science from Ball State University, Indiana, USA.

Dr. Swati stayed on in USA for over 12 years in top IT companies to obtain rich experience in various facets of information and communication technology. She returned to India in 2002 and joined her father Dr. S. B. Mujumdar, in furthering the cause of education through Symbiosis, a nationally and internationally reputed group of educational institutions. She joined as the Director of Symbiosis Center for Distance Learning (SCDL), an institute which has been imparting programs through distance mode since 1994. Almost single handedly and working with all aspects of administrative and operations responsibilities, she has raised the stature of this institute to national and international repute. Today SCDL has more than 1,00,000 students from all states of India and 18 different countries.

Early in 2009, Dr. Swati took the initiative of setting up the Symbiosis Community College and Symbiosis Vocational College with Skill Development Centres in and around Pune for offering Vocational and Skill Development courses to the rural youth and women with the purpose of gainful employment and empowerment.

She has been doing research in 'Vocationalization of Education' for several years and in 2012 she was awarded PhD in this area.



She chaired the Vocational Education & Skill Development Committee of Govt. of Maharashtra for defining the State's Policy. She was a member of the working group of MHRD and Planning Commission for providing inputs in the area of Vocational Education and Skill Development to GOI for the XII Five-year plan. She is also a member of, Governing Council, MSBTE, Govt. of Maharashtra.

She formulated the concept and model of a Vocational / Skill Development University. Under her leadership, Symbiosis has set up Symbiosis University of Applied Sciences at Indore, Madhya Pradesh.

Dr. Swati has been a recipient of the 'Sanganak Sarathi IT Award 2010', 'Excellence in Education' award from the Top Management Consortium, Pune and 'Maxell Award of Special Recognition for Excellence - 2016'. Dr. Swati is invited as a key note speaker on many occasions and has presented several papers, in National & International Conferences. She has also done extensive research & consultancy in Private Universities in India for Govt. of Maharashtra. Recently, Dr. Swati has been awarded with the Fulbright-Nehru International Education Administrators Scholarship.

About the Vice-Chancellor

Prof. (Dr.) Vinith Kumar Nair Vice-Chancellor

Dr. Vinith Kumar Nair, Vice Chancellor, Symbiosis University of Applied Sciences, Indore is a distinguished academician, entrepreneur, consultant, and researcher with over two decades of experience across academia, industry, and policy. He is the youngest Vice Chancellor in India.



Dr. Nair holds a Ph.D. in Marketing from Vikram University, Madhya Pradesh, following his M. Com in Accounting & Taxation from the same institution. He earned his MBA in Marketing & Finance from the Amrita School of Business, Coimbatore, equipping him with a strong foundation in business strategy and management.

His core research interests include Sustainable Development Goals (SDGs), Digital Governance, Marketing Innovation, Consumer Behavior, and Emerging Technologies. His work is widely published in prestigious Scopus and ABDC-indexed journals.

Dr. Nair has played a key role in several high-impact, government-funded initiatives:

- Co-Principal Investigator of the *eGovernance Multimedia Cases (eGOVMMCASES)* project funded by MeitY, Government of India.
- Instrumental in establishing the Center for Policy Research at Amrita University with support from the Department of Science and Technology (DST).
- Key contributor to developmental projects supported by UNDP and NCSTC.
- Lead researcher in the *Online Labs (OLabs)* initiative, a collaborative effort between Amrita CREATE and CDAC Mumbai, which provides free, interactive online labs for students, especially those in remote or under-resourced schools with limited access to physical laboratories.

Dr. Nair is the Founder of MaxEd, a premier market research and data insights firm, and PassionateInMarketing.com, one of India's leading marketing news publishing platforms. He is consultant to leading organizations including Disney India, Geojit, Muthoot Finance, AVT, Mathrubhumi, and the Kerala State Cashew Development Corporation, among others.

Before assuming his current role, Dr. Nair served as:

- Professor at Amrita School of Business, Amrita University.
- Associate Director, Amrita Center for Accreditations, Rankings & Eminence, Amrita University where he significantly contributed to improving the university's national and global rankings.

Industry-Academia Engagements

- Co-Convener, *Education & Skill Panel*, Confederation of Indian Industry (CII), Madhya Pradesh State Council.
- Member, *CII Western Region Task Force on Education*.

About the Registrar

Dr. Manisha Jha

Registrar

Dr. Manish Jha is currently serving as the Registrar of Symbiosis University of Applied Sciences, bringing with him over 19 years of extensive experience in academic administration and university governance. Throughout his career, he has held key positions at several reputed institutions, including The Neotia University, Quantum University, Swami Rama Himalayan University, and UPES Dehradun. His professional journey reflects a strong command over regulatory compliance, examination management, academic quality assurance (NAAC, NBA, NIRF), and ERP-based student lifecycle administration.

Dr. Jha holds a Ph.D. in Management from Uttarakhand Technical University, where his research focused on E-Trust in E-Commerce. He also holds an MBA in Information Systems Management, a Bachelor's in English (Hons.), and is SAP-FI certified. Additionally, he has pursued legal studies (LLB – awaited), further strengthening his interdisciplinary acumen.

Dr. Jha has successfully led initiatives for UGC 2(f) recognition, ICAR accreditations, and the establishment of new schools such as Nursing and Vocational Studies. He has streamlined faculty appraisals, grievance redressal mechanisms, and policy formulation, and has been instrumental in improving operational excellence in examination and admissions processes. His teaching expertise includes courses on E-Commerce, Management Information

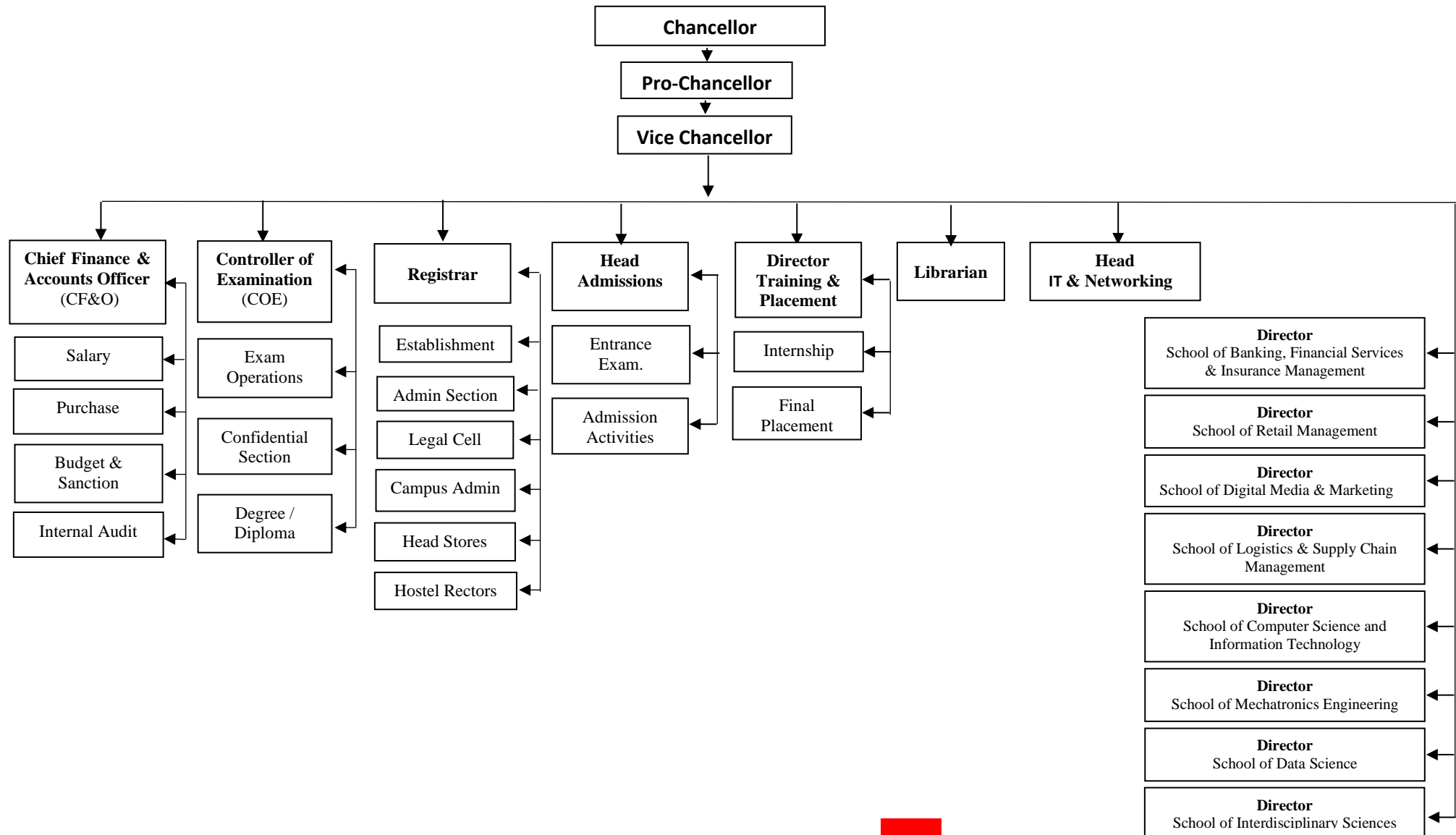


Systems (MIS), ERP, and SAP-FICO, and he is actively involved in guiding doctoral research.

Dr. Jha has presented and published papers in Scopus-indexed and international journals, and has coordinated several accreditation and ranking processes. His diverse experience and leadership have made significant contributions to institutional growth, innovation, and academic integrity.



ORGANIZATION CHART





Authorities of the University

Governing Body

Sr. No	Name	Designation	Nomination as per SUAS Statute
Chancellor			
1	Dr. S. B. Mujumdar Chancellor, SUAS	Chairperson	S.5A: 1(a)(i)
Vice-Chancellor			
2	Prof. (Dr.) Vinith Kumar Nair Vice-Chancellor, SUAS	Member	S.5A: 1(a)(ii)
Three eminent persons nominated by the Sponsoring Body out of whom at least one shall be an eminent educationist and one shall be the Pro Chancellor			
3	Dr. Swati Mujumdar Pro Chancellor, SUAS	Member	S.5A: 1(a)(iii)
4	Dr. Vidya Yeravdekar Educationist	Member	S.5A: 1(a) (iii)
5	Dr. Rajendra Huparikar Medical Practitioner	Member	S.5A: 1(a) (iii)
Three distinguished persons nominated by the Visitor out of a panel of six names submitted by the State Government			
6	Prof. Ishwar Singh Chauhan Former High Commissioner to Fiji and Former Vice - Chancellor, Barkatullah University, Bhopal	Member	S.5A: 1(a) (iv)
7	Prof. Ashok Kumar Gwal Ex-Vice Chancellor at Rabindranath Tagore University – India and Former Professor Barkatullah University, Bhopal	Member	S.5A: 1(a) (iv)
8	Prof. Surendra Singh Professor Biological Sciences- Rani Durgavati Vishwavidyalaya, Jabalpur Madhya Pradesh	Member	S.5A: 1(a) (iv)
One representative of the State Government not below the rank of Deputy Secretary			
9	Dr Neeraj Sarwan Assistant Professor Department of Political Science Govt. Madhav Arts College, Ujjain	Member	S.5A: 1(a) (v)
Two nominees of the Chancellor who shall be eminent personalities from Education or Industry			
10	Dr. Vivek Kulkarni, President Operations Garware Technical Fibres Limited	Member	S.5A: 1(a) (vi)
11	Dr. Dhanajay Keskar Former Vice Chancellor Amity, Mauritius	Member	S.5A: 1(a) (vi)
Registrar			
12	Dr. Manish Jha Registrar, SUAS	Non-Member Secretary	S.9D: b (2)

Board of Management

Sr. No	Name	Designation	Nomination as per SUAS Statute
Vice-Chancellor as ex-officio chairperson			
1	Prof. (Dr.) Vinith Kumar Nair Vice-Chancellor SUAS	Chairperson	S.5B: 1(a)(i)
Two nominees of the Sponsoring Body out of which one shall be the Pro Chancellor			
2	Dr. Swati Mujumdar Pro Chancellor, SUAS	Member	S.5B: 1(a)(ii)
3	Mr. Shrikant Marathe Former Director- The Automotive Research Association of India	Member	S.5B: 1(a) (ii)
Two Nominee of the State Government			
4	Nomination Awaited	Member	S.5A: 1(a) (iii)
5	Nomination Awaited	Member	S.5A: 1(a) (iii)
Dean Academics and / or Director Academics and University Development			
6	Dr. A. Shridhar Dean Academics	Member	S.5A: 1(a) (iv)
Two professors from among the professor of the University nominated by the Vice-Chancellor according to seniority			
7	Dr. Durgesh Kr. Mishra Director, SCSIT	Member	S.5A: 1(a) (v)
8	Dr. Arpita Basak Director, SRM	Member	S.5A: 1(a) (v)
Two Teachers other than professors nominated by the Vice-Chancellor according to seniority/merit			
9	Dr. Ajit Singh Tomar Associate Professor, SBFSI	Member	S.5A: 1(a) (vi)
10	Dr. Samiksha Shukla Director, SDS	Member	S.5A: 1(a) (vi)
Two nominees of the Chancellor who shall be eminent personalities from Industry			
11	Ms. Nilakshi Louzado InTrust Advisors LLP, Pune	Member	S.5A: 1(a) (vii)
12	Dr. R. Venkateswaran SVP Industrial and IoT Solutions Persistent, Pune	Member	S.5A: 1(a) (vii)
Registrar			
13	Dr. Manish Jha Registrar, SUAS	Non-Member Secretary	S.9D: b (2)



Academic Council

Sr. No.	Name	Designation	Nomination as per SUAS Statute
Vice-Chancellor – Chairperson			
1.	Prof. (Dr.) Vinith Kumar Nair , Vice-Chancellor, SUAS	Chairperson	S.5C: 1(a)(a)
Pro-Chancellor – Member			
2.	Dr. Swati Mujumdar , Pro Chancellor, SUAS	Member	S.5C: 1(a)(b)
Five experts from Academia / Industry to be nominated by the Chancellor - Chancellor Nominees			
3.	Mr. Amitabh Tewari , Centre Head TCS, Indore	Member	S.5C: 1(a)(c)
4.	Mr. Vivek Lakhota , BFSI & Fintech Business Leader, Mphasis	Member	S.5C: 1(a)(c)
5.	Mr. Anirudh Kalia , Director & Head - Media Cloud Services, Synamedia	Member	S.5C: 1(a)(c)
6.	Dr. Kapil Tiwari , Software Development Manager, Amazon India Development Centre Ltd.	Member	S.5C: 1(a)(c)
7.	Mr. Vikash Khatri , Logistics & Supply Chain Expert, Founder Aviral Consulting, Mumbai	Member	S.5C: 1(a)(c)
8.	Dr. Siddhartha Roy , Associate Director – Advanced Analytics Gainwell Technologies	Member	S.5C: 1(a)(c)
9.	Mr. Pradeep Mishra , Senior VP Purchasing and Supply Chain, VE Commercial Vehicles, Indore	Member	S.5C: 1(a)(c)
10.	Dr. Raj Padhiyar , Founder and CEO, Digital Gurukul, Mumbai	Member	S.5C: 1(a)(c)
11.	Ms. Sonali Kadam , Director, Symbiosis Centre for Distance Learning, Pune	Member	S.5C: 1(a)(c)
All Deans / Directors/Professors/Senior teachers of School / Institute/Centre / Department / College nominated by Vice Chancellor - Members			
12.	Director, SBFSIM	Member	S.5C: 1(a)(d)
13.	Director, SRM	Member	S.5C: 1(a)(d)
14.	Director, SLSCM	Member	S.5C: 1(a)(d)
15.	Director, SDMM	Member	S.5C: 1(a)(d)
16.	Director, SCSIT	Member	S.5C: 1(a)(d)
17.	Director, SME	Member	S.5C: 1(a)(d)
18.	Director, SDS	Member	S.5C: 1(a)(d)
19.	Director, SIDSC	Member	S.5C: 1(a)(d)
Registrar - Member Secretary			
20.	Dr. Manish Jha Registrar, SUAS	Member Secretary	S.5C: 1(a)(e)



Board of Examination

Sr. No.	Name, Designation and Organization	Designation	Nomination as per SUAS Exam Policy
Vice-Chancellor - Chairman			
1.	Prof. (Dr.) Vinith Kumar Nair Vice- Chancellor, SUAS	Chairman	S. 2.2
Dean Academics and/or Director Academics and University Development			
2.	Dean Academics	Member	S. 2.2
All Deans/ Directors of Schools/Faculty Members			
3.	Director, SBFSIM	Member	S. 2.2
4.	Director, SRM	Member	S. 2.2
5.	Director, SLSCM	Member	S. 2.2
6.	Director, SDMM	Member	S. 2.2
7.	Director, SCSIT	Member	S. 2.2
8.	Director, SME	Member	S. 2.2
9.	Director, SDS	Member	S. 2.2
10.	Director, SIDSC	Member	S. 2.2
11	Dr. Manish Jha Registrar, SUAS	Member	S. 2.2
CoE			
12	Dr. Manish Kumar Controller of Examination	Member Secretary	S. 2.2

Student Council

Sr. No.	Name	Program	Designation
1	Mr. Vyentesh Tiwari	MBA BFSI - I Year	President
2	Mr. Aanidhya Jain	BBA DMM - II Year	Secretary
3	Mr. Karan Prithiani	B. Tech CSIT - II Year	Treasurer
4	Mr. Parth Sharma	B. Tech CSIT - I Year	Member (Hospitality)
5	Ms. Priyanshi Choubisa	MBA BFSI - I Year	Member (Hospitality)
6	Mr. Daksh Joshi	B. Tech CSIT - II Year	Member (Media & Public Relations)
7	Ms. Vishakha Verma	BBA DMM - II Year	Member (Media & Public Relations)
8	Mr. Aakash Rathore	B. Tech CSIT - I Year	Member (Student Welfare)
9	Ms. Nidhi Patel	MBA BFSI - I Year	Member (Student Welfare)
10	MS. Aditi Nigam	B. Tech CSIT - I Year	Member (Academics)
11	Mr. Soumil Verma	BBA BFSI - I Year	Member (Academics)
12	Ms. Shivalika Singh	B. Tech CSIT - III Year	Member (Cultural)
13	Ms. Shreya Singh	MBA BFSI - I Year	Member (Cultural)
14	Mr. Atharva Joshi	BBA LSCM - II Year	Member (Sports)
15	Mr. Darshil Khandelwal	B. Tech CSIT - II Year	Member (Sports)



Academic Offerings

Engineering:

❖ **School of Computer Science & Information Technology**

B. Tech in Computer Science and Information Technology

❖ **School of Data Science**

B.Sc. in Data Science

❖ **School of Mechatronics Engineering:**

B. Tech in Mechatronics Engineering

Management:

❖ **School of Banking Financial Services and Insurance Management:**

BBA in Banking Financial Services and Insurance Management

MBA in Banking Financial Services and Insurance Management

❖ **School of Retail Management:**

BBA in Retail and E-Commerce Management

MBA in Marketing

❖ **School of Digital Media and Marketing**

BBA in Digital Media and Marketing

❖ **School of Logistics and Supply Chain Management**

BBA in Logistics and Supply Chain Management

❖ **School of Interdisciplinary Sciences**

Program wise and Year wise Student Enrolments

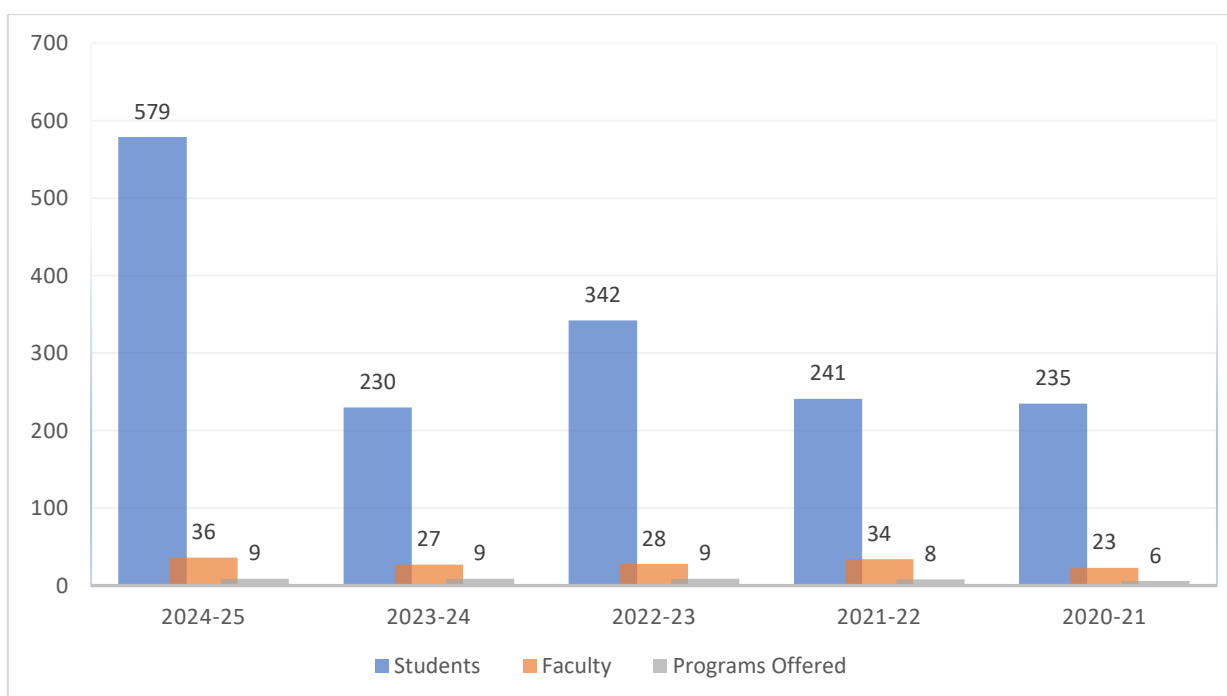
S. No.	Name of Department	Name of Course/ Program	Student Enrolments				Total
			4 th Year	3 rd Year	2 nd Year	1 st Year	
			2021-22	2022-23	2023-24	2024-25	
1	School of Mechatronics Engineering	B. Tech - Mechatronics Engineering	10	12	-	14	36
2	School of Computer Science and Information Technology	B. Tech - Computer Science & Information Technology	34	56	70	120	280
3	School of Retail Management	BBA - Retail & E-Commerce Management	-	30	6	52	88
		MBA - Marketing	-	-	8	25	33
4	School of Digital Media and Marketing	BBA - Digital Media & Marketing	-	45	34	81	160
5	School Banking, Financial Services and Insurance Management	BBA - Banking, Financial Services and Insurance Management	-	74	66	92	232
		MBA - Banking, Financial Services and Insurance Management	-	-	11	69	80
6	School of Logistics and Supply Chain Management	BBA - Logistics and Supply Chain Management	-	7	19	47	73
7	School of Data Science	B.Sc. - Data Science	-	10	4	44	58
TOTAL			44	234	218	544	1040

Staff Details

Faculty	Male	Female	Total
Professor	4	2	6
Associate Professor	3	7	10
Assistant Professor	9	11	20
Total	16	20	36

Non-teaching staff	Male	Female	Total
Grade - I	3	1	4
Grade - II	8	1	9
Grade -III	22	16	38
Grade -IV	0	0	0
Total	33	18	51

Comparison Chart of yearwise Total Student Admissions vs Faculty and Programs offered from AY 2020-21 to 2024-25:



Placement Details

Program	Total Eligible Students	Total Students going for Higher studies / Opting out	Total Students joining Family Business/ Own Start-up	Total Students Opting for Placement	Total Students not eligible as per Placement policy (Not applying/ Not attending interview/Not accepting PPO)	Total Students Eligible for Placements	Total Students Placed	Highest Package
MBA-BFSI	11	0	0	11	0	11	11	9.7 LPA
MBA-Mktg.	8	0	0	8	1	7	7	10.7 LPA
B. Tech-CSIT	34	20	0	14	0	14	11	8 LPA
B. Tech-Mech.	11	0	3	8	0	6	6	10.7 LPA
BBA-DMM	46	18	8	15	0	11	11	8.35 LPA
BBA-BFSI	74	45	5	24	0	24	24	9 LPA
BBA-RM	29	14	11	4	3	1	1	N/A
BBA-LSCM	7	4	0	3	0	3	2	3.5 LPA
Total	220	101	27	87	4	77	73	

Companies which came for campus placement

1. Barclays Bank
2. Airtel Payments Bank
3. AON
4. Bigul by Bonanza Portfolio Ltd.
5. Bugmirror
6. Capgemini
7. Eaton Technologies
8. GoCommet
9. Havantage Technologies
10. HDFC (AMC)
11. ICICI Bank
12. JM financial
13. Bajaj Capital
14. Niva Bupa Health Insurance Ltd.
15. NJ Group
16. Persistent System
17. RBL Finserve
18. RBL Bank
19. Sutherland
20. Synchrony
21. TCS
22. UBS
23. Utkarsh Small Finance Bank
24. Vanderlande
25. Webvillee Technology
26. Zangoh
27. Zensar Technologies Pvt. Ltd.
28. Palo Alto Networks
29. Fedral Bank



Prominent Visitors

1	Dr. Mohan Yadav	Hon'ble Chief Minister, Madhya Pradesh
2	Mr. Tulsi Silawat	Hon'ble Cabinet Minister (Water Resources), MP
3	Dr. Bharat Sharan Singh	Chairman, MPPURC, Bhopal
4	Shri Arvind Kumar	Controller of Certifying Authorities, Ministry of Elec. & IT
5	Mr. Sudhindra M. Sharma	Ground Water Scientist
6	Shri Balaji	Scientist, CDAC
7	Mohammad Misbah	Scientist, CDAC
8	Lt Gen JS Sandhu	PVSM, UYSM, AVSM, VSM (Retd.)
9	Mr. Rajesh Dandotiya	Additional DCP, Crime Branch, MP Police
10	Ms Seema Alawa	Additional DCP, Control Room, Indore
11	Ms. Richa Agrawal	Bocconi University, Milan, Italy
12	Ms. Amanda Barth	Raymond A. Mason School of Business
13	Ms. Maria S. Y. Marquez	Case Western Reserve University
14	Ms. Regina Nitin	The George Washington University, Washington DC
15	Ms. Maria Pineda	University of Maryland
16	Dr. G. S. Tomar	Chairman, IEEE MP Section
17	Prof. Edward Gathetwapo Nepolo	Head Computer Science, NUST, Namibia
18	Mr. Anand Chitre	Managing Director, Barclays India
19	Mr. Nilesh Maheshwari	CEO & Chairman, Emorphis Technologies
20	Prof. Chetan Singh Solanki	Founder, Energy Swaraj Foundation
21	Mr. Swapnil Parkhya	Founder & CEO, Parkhya Solutions Pvt. Ltd.
22	Ms. Barkha Agrawal	Director, Jet Trade and Logistics
23	Mr. Ajay Deshpande	Senior Director, Icertis, Pune
24	Mr. Vikas Choudhary	Region Head Japan Ops, TCS
25	Mr. Yugendra Salunke	Chief Data Officer and Trainer, Microsoft Certified Trainer
26	Mr. Gaurav Gupta	Head of Platform, Zero Code Learning, Bangalore
27	Mr. Dinesh Kumar Shukla	Technical Head, MP Engineering and Machine Tools
28	Ms. Riya Jain	Assistant Vice President, Indira Securities
29	Mr. Abhijit Vyas	Associate Director RISP/SAP Cloud, Infosys
30	Dr. Kamal Sethi	Professor & Head CSE, AITR, Indore
31	Dr. Ashish Singhal	Professor & Head EE, Sistec, Bhopal
32	Dr. Rashid Shaikh	Professor CSE, AITR, Indore
33	Dr. Kamlesh Ahuja	Associate Professor, MIT, Ujjain
34	Dr. Ramanathan Venkateswaran	Professor of Practice, GIPE, Pune
35	Prof. Sudhir Kamle	Faculty, IIT Indore
36	Dr. Devesh Mishra	Faculty, IIT Indore



37	Dr. Dibbendu Roy	Faculty, IIT Indore
38	Dr. Saurabh Das	Faculty, IIT Indore
39	Dr. Vivek Kanhangad	Faculty, IIT Indore
40	Dr. Unmesh Khati	Faculty, IIT Indore
41	Er. Anurupa	Faculty, IIT Indore
42	Dr. Sidharth Sharma	Faculty, IIT Indore
43	Mr. Sandeep Prajapati	Faculty, IIT Indore
44	Prof. Prabhat Kumar Upadhyay	Faculty, IIT Indore
45	Prof. Abhirup Datta	Faculty, IIT Indore
46	Prof. Anand Parey	Faculty, IIT Indore
47	Dr. Sharad Kumar Singh	Faculty, IIT Indore
48	Dr. Sumit Gautam	Faculty, IIT Indore
49	Mr. Aditya Maheshwari	Senior Technical Lead, Yash Technology
50	Mr. Shashank Vyas	Assistant Manager - Talent Acquisition, Yash Technology
51	Mr. Ram Kumar Chug	Senior Developer, Impetus
52	Mr. Balkrishna Chawliya	Senior Technology Architect, Infosys
53	Mr. Palash Munge	Logistics Consultant, Aviral Consulting Pvt. Ltd., Mumbai
54	Ms Gargi Nagar	Political Science expert and Certified Yoga Trainer.
55	Ms. Rajlaxmi Garg	Emotional Intelligence Coach
56	CA Piyush Gupta	SEBI-Certified Corporate Trainer
57	Mr. Manish Salvi	Technical Analyst, Indira Securities
58	Mr. Harshit Pandya	Machine Learning Engineer, TCS Indore
59	Mr. Gaurav Rathore	Infobeans
60	Mr. Amit Barfa	AB Infotech



Memorandum of Understandings (MOU)

Six (6) new MoUs were signed by SUAS with various organization in 2024-25 for educational collaboration and knowledge sharing. These include MoUs with:

1. Samarth Udyog Technology Forum, Pune
2. National Institute of Securities Markets (NISM), Mumbai
3. The Institute of Electrical and Electronics Engineers (IEEE), New York
4. Retailers Association of India (RAI), Mumbai
5. Riya Fashions - Etiquette Apparels, Indore
6. Shodhganga & Shodhgangotri Project - INFLIBNET Centre, Gandhinagar



Faculty Achievements

School of Computer Science and Information Technology (SCSIT)

Dr. Durgesh Mishra

- **Publications:**
 - Published a paper “Yoga Posture AI Assistant”, International Conference on Advances in Computer Research on Science Engineering and Technology, 2024.
 - Published a paper “Legal Framework for Digital India”, International Conference on Advances in Computer Research on Science Engineering and Technology, 2024.
 - Presented a paper titled “Car Infotainment System with Facial Recognition Integration” at the International Conference on Advances in Computer Research on Science Engineering and Technology, 2024.
- **Books / Book Chapters:**
 - Edited the book “Data Science and Security” Proceedings of IDSCS 2023, Springer.
 - Edited the book “Data Science and Big Data Analytics: Proceeding of IDBA 2024”, Springer.
 - Edited the book titled “Intelligent Sustainable Systems”, published by Springer.
- **IPR/Patents:**
 - Registered a design patent for “Air Quality Prediction Device” Design No. 419449-001.
 - Registered a UK Design Patent for “Robotized Smart Waste Management System” Design No. 6379022.
 - Registered a UK Design Patent titled “Machine Learning Based Brain Haemorrhage Detector Device”, Design No. 6371340.
- **Courses and Trainings:**
 - Awarded Microsoft Education Certificate for Certified Microsoft Innovative Educator.
 - Completed Microsoft Azure Data Fundamentals (DP-900) certification.
- **Invitations & Roles:**
 - Invited as a Keynote Session Chair at the 8th International Conference on ICT for Intelligent Systems, Ahmedabad.
 - Invited as a Keynote Speaker for the NEP 2020 Orientation and Sensitization Program, MMTTC DAVV, Indore.
 - Invited as a Keynote Speaker at the International Conference on Advances in Computer Research on Science Engineering and Technology.
 - Delivered a keynote talk at Innovating Learning: Leveraging IEEE for Engineering Excellence organized by IEEE EBSCO.



- Invited for a Roundtable Discussion on “Transforming Higher Education” at Radisson Blu, Indore.
- Invited as a Keynote Speaker in the One Day National Seminar on “AI Resources and Applications” organized by Indian Institute of Business Management (IIBM), Patna, Bihar.
- Invited for a guest lecture on “Cyber Security” at Mahakal Institute of Technology.
- Invited as Session Chair in the 10th International Congress on Information and Communication Technology.
- Invited as Session Chair in the Second International Conference on Communication, Computer Sciences, and Engineering (IC3SE-2025) organized by GR Foundation, London, UK.
- Invited as an expert member and session chair by Global Knowledge Research Foundation, Ahmedabad, Gujarat.

Dr. Neha Gupta

- **Publications:**

- Published a research paper “Usage of Visualization Techniques in Data Science Workflows”, Machine Intelligence Research, Vol. 18, Issue 01 (2024).
- Published a research paper “A Comparative Review of Emerging AI Applications in the Modern Era: Innovations and Implications”, Shodhasamhita, Vol. 11, Issue 1, (2024).
- Published a research paper “Real Time Anomaly Detection in Big Data using Scalable Machine Learning Techniques”, Advances in Non-linear Vibrational Inequalities, Vol. 27, No. 4 (2024).
- Published a research paper “Car Infotainment System with Facial Recognition Integration”, International Conference on Advances in Computer Research on Science Engineering and Technology, 2024.
- Presented a research paper “Synergistic Neural Matrix Factorization: Elevating Complementary Product Recommendation in E-Commerce using Deep Neural Networks” in 3rd DELCON, 2024, IEEE International Conference on Advancing Technology for Sustainable Development organized by BVICAM, New Delhi.
- Research paper accepted “An Approach Utilizing Opinion Mining for the Detection of Radicalized Content in Social Media Platforms” in International Conference on Advancement in Computer Technology, Management and Mathematical Sciences (ICACTMMS-2024).
- Presented a research paper “Social Media Intelligence: Development of a Parsing Framework” in IEEE International Conference ICT in Business Industry & Government (ICTBIG 2024).
- Presented a research paper “Ethiopia’s Small and Medium-Sized Business Performance: An Investigation from Gendered District of Oromia Region” in IEEE International Conference ICT in Business Industry & Government (ICTBIG 2024).
- Presented a research paper “Innovative Tunes Utilizing Machine Learning for Predicting Spotify Music Popularity Based on Audio Features” in Cognitive Computing and Cyber Physical System Conference.



- Published a research paper “Harnessing IoT for Smarter Irrigation Management Systems” in International Water and Irrigation, Vol. 44, Issue 1, 2025.
- Presented a research paper “Detecting AI Face Fraud Detection using CNN-based Deep Learning Algorithm” in International Conference on Emerging Technologies and Innovation (ICETI-2025).
- Presented a research paper “Machine Learning Algorithm for Predicting Air Quality Index for Taj Trapezium Zone in Agra” in 3rd IEEE International Conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IEE IATMSI-2025).
- Presented a research paper “Real Time Safety Management through Gas Leakage Detection and Automated Response System” in International Conference on Recent Advances in Engineering, Science and Technology (ICRAEST-2025).
- Published a research paper “From Data to Diagnosis: A Comprehensive Evaluation of Machine Learning Models for Heart Disease Prediction” in ICASPACE-2025.
- Presented a research paper titled “Utilizing Monte Carlo Simulation for Optimized Stock Selection in the Indian Equity Market” at the COM-IT-CON 2024, held at Manav Rachana International Institute of Research and Studies, Faridabad.
- Published a research paper titled “SMS Spam Detection using Advance Naïve-Bayes Approach” in International Conference on Pervasive Computational Technology (ICPCT-2025), organized by GL Bajaj Institute of Technology and Management, Greater Noida, UP.

- **Books / Book Chapters:**
 - Published a book “Privacy-Enhanced Machine Learning: Federated Approaches for Sensitive Data”, IGI Global Publication, ISBN: 978-93-95439-66-4.

- **IPR /Patents:**
 - Received a certificate of registration of design patent “Artificial Intelligence-based Fraud Detection Dongle for Financial Transaction”, Design No. 385082-001.
 - Received a certificate of registration of design patent “IOT Enabled Smart Charging Stations for Electrical Vehicles”, Design No. 424008-001.

- **Courses and Trainings:**
 - Awarded Microsoft Education Certificate for membership in Certified Microsoft Innovative Educator.
 - Completed the course “Python for Data Science” from Infosys, Sprinboard.
 - Received Microsoft Azure Data Fundamentals (DP-900) certification.
 - Participated in IP Awareness / Training program under the National Intellectual Property Awareness Mission.
 - Participated in FDP on “AI for Healthcare, Innovations, Applications, and Future Trends”, organized by Department of CSE-DS & CSE-IOT, CSBT, Vishwakarma Institute of Technology, Pune.
 - Participated in AICTE Training and Learning (ATAL) Faculty Development Program on “AI-Driven Biomedical Technologies in Healthcare 5.0 and its Applications” at Gopal Narayan Singh University.



- Received a Certificate of Appreciation for her role as a reviewer for the IEEE-sponsored International Conference on Advances in Computing Research on Science Engineering and Technology (ACROSET), held at Acropolis Institute of Technology and Research, Indore.
- Attended a three-day Faculty Development Program titled “Creating a Professional Digital Profile for Educators”.
- Participated in AI Immersion Week Program organized by CII-HP Center for AI.
- **Invitations & Roles:**
 - Invited as a Technical Reviewer and Session Chair for the AMATHE 2024 International Conference at PES Institute of Technology, Shivamogga.
 - Invited as a Reviewer and Session Chair at the IEEE ICECCT 2024 Conference.
 - Invited as a Guest Speaker at the inaugural ceremony of Student Chapter Institution of Engineers (India).
 - Elected as Senior Member of IEEE by the Professional Standing Officers and Board of Directors of IEEE.
 - Invited as Session Chair in the Conference on Advances in Electrical, Computing, Communications, and Sustainable Technologies (ICAECT 2025) held at Shankaracharya Technical Campus (SSTC), Bhilai, Chhattisgarh.
 - Invited as Guest Speaker in the Webinar “The Role of IP in Academia and Research Commercialization” at Shree Neelkangheshwar Govt. PG College, Khandwa.
 - Invited as a session chair at AMATHE 2024, PES Institute of Technology and Management, Shivamogga, Karnataka.
 - Invited as a technical reviewer at IEEE ICECCT 2024, Swami Vivekanand Technical University, Bhilai, Chhattisgarh.
 - Invited as a reviewer for the International Conference on Intelligent Algorithms for Computational Intelligence Systems (IACIS), organized by Navkis College of Engineering, Hassan, Karnataka.
 - Invited as a keynote speaker in a Faculty Development Program titled “Unlocking your Writing Potential with AI”, organized by Cordia Group of Educational Institute, Punjab.
 - Invited as Session Chair in First International Conference on Sustainable Computing & Intelligent Systems (ICSCIS-2025) held at Poornima University, Jaipur.

Dr. Vaishali Joshi

- **Courses and Trainings:**
 - Awarded Microsoft Education Certificate for Certified Microsoft Innovative Educator.
 - Received Microsoft Azure Data Fundamentals (DP-900) certification.
 - Completed International FDP on “Advances in Computing and IT Revolution” (AICR-2025) organized by Dept. of CSE, SSCSE, Sharda University.
 - Completed FDP on “Statistics for Data Science”, organized by School of Data Science, Symbiosis University of Applied Sciences, Indore.



Dr. Shruti Jain

- **Courses and Trainings:**
 - Received Microsoft Education Certificate for Certified Microsoft Innovative Educator.
 - Received Certificate for “Python for Data Science” from Infosys, Sprinboard.
 - Received Certificate for “Basics of Python” from Infosys, Sprinboard.
 - Received Microsoft Azure Data Fundamentals (DP-900) certification.

Dr. Lokesh Sahu

- **Courses and Trainings:**
 - Completed AICTE Training and Learning (ATAL) Academy Faculty Development Program on Research and Innovation Trends in Large Language Models at Dwarkadas J. Sanghvi College of Engineering.

Mr. Monark Raikwar

- **Publications:**
 - Published a research paper “Supervised Vs. Unsupervised Learning: A Comparative Study in Modern AI System”, Communication on Applied Nonlinear Analysis, ISSN: 1074-133X, Vol. 32, No. 9, 2025.
- **Courses and Trainings:**
 - Awarded Microsoft Education Certificate for Certified Microsoft Innovative Educator.
 - Received Microsoft Azure Data Fundamentals (DP-900) certification.

Mr. Salman Khan

- **Courses and Trainings:**
 - Received DP-900 Microsoft Azure Data Fundamentals certificate.

Dr. Sarla More

- **IPR /Patents:**
 - Patent registered for “AI – Powered Patient Health Monitoring Device” Application No. 441920-001.

School of Banking, Financial Services & Insurance Management (SBFSIM)

Dr. Namrata Kapoor



- **Publications:**
 - Published a research paper on “Blockchain-based credential verification and fraud prevention system for Academic Certificates”.
 - Published a research paper on “Big Data Analytics in Fintech: A Review of Credit Risk Assessment and Fraud Detection”, Educational Administration: Theory and Practice, 2024.
 - Presented a research paper titled “Impact of Fintech: Revolution in Banking and Financial Industry” at the 4th IEEE International Conference on ICT Business Industry Government, held at SUAS.
 - Published a journal article titled “Revolutionizing Finance & Management Research: Unveiling the Potential Solutions to the Capital Asset Pricing Model” in Educational Administration: Theory & Practices, Vol. 30 No. 1 (2024), Pg. 3115–3121.
- **Courses and Trainings:**
 - Completed Executive Programme from IIM Kashipur.

Dr. Jolly Sushma

- **Publications:**
 - Presented a research paper titled “Impact of Fintech: Revolution in Banking and Financial Industry” at the 4th IEEE International Conference on ICT Business Industry Government, held at SUAS (13–14 December 2024).

Dr. Dharini Raje Sisodiya

- **Publications:**
 - Presented a research paper titled “Impact of Fintech: Revolution in Banking and Financial Industry” at the 4th IEEE International Conference on ICT Business Industry Government, held at SUAS (13–14 December 2024).
- **Books / Book Chapters:**
 - Book Chapter on “Safeguard Cryptocurrency Transaction” in Smart Innovation, Systems, and Technology – Springer Publication.
- **IPR /Patents:**
 - Patent for “AI Based Stock Prediction Kiosk”.

Dr. Pooja Talreja

- **Publications:**
 - Presented a research paper titled “Digital Marketing Trends in the Finance Industry” at the 4th IEEE International Conference on ICT Business Industry Government, held at SUAS (13–14 December 2024).



- Published a journal article titled “Revolutionizing Finance & Management Research: Unveiling the Potential Solutions to the Capital Asset Pricing Model” in Educational Administration: Theory & Practices, Vol. 30 No. 1 (2024), Pg. 3115–3121.

Dr. Ram Singh

- **Books / Book Chapters:**
 - Contributed a book chapter titled “Restructuring Lost Worlds: Role of Virtual Reality in Historical Restoration”.

School of Retail Management (SRM)

Dr. Arpita Basak

- **Books / Book Chapters:**
 - Book Chapter titled “Experiential Retailing: Crafting Memorable Journeys through Digital Innovation” in Retail Innovations in Business Models.
 - Book chapter titled “Scaling Retail Infrastructure: Implementing Pre-Engineered Building Designs for Medium and Small-Scale Retail Businesses” in the volume “Retail Innovations in Business Models”.
- **Patents:**
 - Patent registered for “Artificial Intelligence Based Multimedia Interactive Helpdesk Analytics Device for Sales and Marketing”.
- **Courses and Trainings:**
 - Participated in Academic Excellence Conclave 2024 (MP Chapter) organized by QS I-GUAGE.

Dr. Swati Jain

- **Publications:**
 - Published a research paper titled “Investigating the Psychological Factors Impacting Brand Loyalty and Consumer Psychology” in Journal of Informatics Education and Research, Vol. 5, Issue 1, pp. 2447.
- **Books / Book Chapters:**
 - Book Chapter on “Analyzing Customer Purchase Intention Based on Online Customer Reviews” in the book General Management Practices. ISBN:978-81-19135-62-2 (2024).
- **Patents:**
 - Patent registered for “Artificial Intelligence Based Multimedia Interactive Helpdesk Analytics Device for Sales and Marketing”.



- **Courses and Trainings:**
 - Completed online courses on “Brand Management” and “Marketing & Retail Analytics”.
 - Completed Faculty Induction Program organized by UGC-MTTP.
 - Received certificate for online course “Consumer Behaviour – The Secrets Behind Consumer Choices” by Eduta.
 - Completed Coursera course “Small Business Marketing Using YouTube.”
 - Attended 2-day National Workshop “Applications of Different AI Tools in Academic Research” by MTC Global Leadership Institute & Knowledge Café, Bangalore.
- **Awards:**
 - Awarded Best Research Paper in Management category in National Research Paper Writing Competition ‘Vision for Viksit Bharat’ (VIVIBHA).

Dr. Govind Soni

- **Books / Book Chapters:**
 - Book chapter accepted in Bentham Science (SCOPUS indexed) titled “The Influence of AI-driven Digital Service Channel on Consumer Satisfaction.”
- **IPR /Patents:**
 - Registered patent for “Artificial Intelligence Based Multimedia Interactive Helpdesk Analytics Device for Sales and Marketing.”

Dr. Indira Sharma

- **Publications:**
 - Published two articles in the national newspaper Economic Times HR:
 - “Leadership and office politics: A reflection on empathy, workplace dynamics, and spiritual growth”.
 - “Kumbh Mela: Insights, lessons, and youthful inspirations for leadership and development”.
 - Published article titled “The Human Side of Work: Why it Matters” in Economic Times HR.
 - Published article titled “Employee Stress: A Growing Concern Leading to Turnover and Resignation” in Economic Times HR.
- **Books / Book Chapters:**
 - Co-authored a book titled “Human Resource Information System” available on Amazon.
- **Invitations & Roles:**
 - Appointed as a resource person for the finalization of curriculum and development of textbooks in the Job Role: Retail Associate cum Cashier (Grade 11



& 12) organized by PSS Central Institute of Vocational Education, Bhopal, a constituent unit of NCERT, under Ministry of Education, Govt. of India.

- Invited as resource person to conduct one-day FDP on “Organizational Behaviour & Development” by Career College, Bhopal, on 30th March 2025.

Dr. Shweta A. Mishra

- **Publications:**

- Presented a research paper in IEEE International Conference held in SUAS, Indore.

- **Courses and Trainings:**

- Completed 5 days Online Research Development Program (RDP) on the Theme: ‘Research Methodology and Ethics in Research’ organized by PIBM-PGDM.
- Completed Six-Day Online FDP organized by Shobhit University, Gangoh.

- **Invitations & Roles:**

- Appointed as a resource person in the finalization of curriculum and development of textbooks in the Job Role: Retail Associate cum Cashier (Grade 11 & 12) organized by PSS Central Institute of Vocational Education, Bhopal, a constituent unit of NCERT, under Ministry of Education, Govt. of India.

Dr. Saurabh Chandra

- **Courses and Trainings:**

- Completed FDP titled “Statistical Analysis with Excel” conducted by RFI.

School of Data Science (SDS)

Dr. Samiksha Shukla

- **Publications:**

- Presented research paper on “Data Economy: Data and Money” in Data Science and Security, IDSCS 2023.
- Presented research paper on “Emotion Detection Using Machine Learning Technique”, Data Science and Security, IDSCS 2023.
- Presented research paper on “Data: A Key to HR Analytics for Talent Management”, Lecture Notes in Networks and Systems, Springer.
- Published a conference paper in Data Science and Security, Lecture Notes in Networks and Systems, Springer, Singapore, 2024.

- **IPR /Patents:**

- Patent granted title “A system for confidential training and inference for vertically partitioned dataset using secure multi-party computation”. Indian Patent No. 559017 (2025).



- **Invitations & Roles:**
 - Chaired a session at the 10th International Conference on Information and Communication Technology held during.

Dr. Bibek Kumar

- **Publications:**
 - Published a research paper “Harmonizing Precision Agriculture: Augmented Insights into Plant Disease Detection Using Deep Learning”, International Conference on Integrated Circuits, Communication, and Computing Systems (ICIC3S).
 - Published a research paper “The Age and Gender Detection using Deep Convolution Neural Network.” In 2024 International Conference on Signal Processing and Advance Research in Computing (SPARC).
 - Published a research paper “A Design for Gamified Platform for Children with ASD,” 2024 1st International Conference on Sustainable Computing and Integrated Communication in Changing Landscape of AI (ICSCAI), Greater Noida.

Dr. Gurveen Vaseer

- **Publications:**
 - Published a research article titled “Tailoring Image Compression Algorithms for Optimal PSNR and Compression Ratio in Medical Diagnostic Imaging” in Cuestiones De Fisioterapia, Vol. 54(2), 2025, pp. 1800–1811.
 - Published an article titled “A Literature Review on Software Defect Prediction: Trends, Methods, and Frameworks” in International Journal of Communication Networks and Information Security, Vol. 16, Issue 4, December 2024, pp. 120–141.

Dr. Siddharth Chaurasia

- **Publications:**
 - Published a research paper titled “Utilizing Narrow Band Imaging to Identify Laryngeal Cancer: An Evaluation of Image Classification Algorithms Performance” in High Technology Letters, Volume 30, Issue 9 (2024), pp. 578–587.

School of Logistics, Supply Chain & Management (SLSCM)

Dr. Alkesh Verma

- **Invitations & Roles:**
 - Served as Session Chair for paper presentation at an International Conference held at SSPU campus, Pune.

School of Mechanical Engineering (SME)

Dr. Neeraj Chandnani



- **Books / Book Chapters:**
 - Co-authored a book chapter titled “Optimizing the Random Forest Algorithm for Innovation and Entrepreneurship Education in Colleges and Universities Using Data Mining and Sparrow Search”, published by IGI Global (Scopus Indexed).

School of Media & Management (SMM)

Ms. Madhulika Chaudhuri

- **Publications:**
 - Presented a research paper titled “The Effect of Personalised Algorithm in Brand Reinforcement” at a conference organized by Jaipuria School of Business, Ghaziabad.
- **Courses and Trainings:**
 - Certificate from Simplilearn for attending DMS - Harvard Business Publishing Case Studies.
 - Certificate from Asha Paras for Peace and Harmony Foundation, India for attending Three Days Workshop on “Use of Tools in Research Writing”

Ms. Minal Rathi

- **Publications:**
 - Presented a research paper titled “The Consumer Perspective on AI Chatbots in Customer Relationship Management: Enhancing Satisfaction and Trust” at a conference organized by Jaipuria School of Business, Delhi.



Student Achievements

- ❖ Ishan Jain, student of BBA RM student, secured 3rd Prize in The Art of Seeing Photography Workshop.
- ❖ Gomtesh Gandhi and his team from B.Tech. CSIT received the Consolation Prize at Inter-College Project Competition – Urjotsava 2K24, held at Prestige Institute of Management & Research, Indore.
- ❖ At the Times Fresh Face City Finale held at Phoenix Citadel, Mr. Pranshu Agrawal, B.Tech. CSIT Student, was awarded the “Times Fresh Face Winner”. Ms. Ayushi Bansal and Ms. Vishakha Verma, students of BBA (DMM), were awarded the titles of “Ms. Uniquely You” and “Ms. Social Star”, respectively.
- ❖ Ms. Vaishnavi Rathore, B.Tech. CSIT Student, led the Madhya Pradesh team in the 7th All India Yoga Sports Championship held in June 2024, where she won a Gold Medal. She has been selected to represent India in the Asian Yoga Sports Championship in Thailand.
- ❖ Mr. Nagesh Gupta, B.Tech. CSIT Student, received an internship offer from TCS, presented by Mr. Vikas Choudhary, Region Head – Japan Ops, TCS, during the 24-hour Internal Hackathon for Smart India Hackathon (SIH).
- ❖ Mr. Dhvani Jain, B.Tech. CSIT Student, secured the Second Runner-Up position in vCode 2024 – Hackathon, organized by Prestige Institute of Engineering, Management and Research, Indore.
- ❖ Research Papers Accepted in ICACTMMS-2024:
 - Soumya Jaiswal & Sarthak Agrawal, (B.Tech. CSIT, III Year): “Optimizing Document Processing: An Integrated Approach to Scanning, OCR, Enhancement, and Organization”.
 - Naman Sehgal (B.Tech. CSIT, IV Year): “Hybrid Intelligence for Healthcare: Transforming Tomorrow’s Mental Health Diagnosis with Multi-Model Architecture”.
 - Vanshika Arora (B.Tech. CSIT, IV Year): “Theoretical Approaches to 6G Networks: Envisioning the Post-5G Communication Paradigm”.
- ❖ Team Cyber Vanguard from B.Tech. CSIT has been selected for the Finale round of the Smart India Hackathon (SIH) for addressing problem statements by the National Investigation Agency (NIA).



- ❖ Ms. Mysha Malik and Ms. Aarchi Sharma, BBA DMM Students, participated in the Brand-holics event at Prestige College, Indore, and won the “Brandholic” title.
- ❖ Mr. Aditya Sharma, BBA LSCM Student obtained copyright for his research titled “Impact of Bharatmala Project on Logistics Industry in India.”
- ❖ Ms. Kanak Malik, BBA LSCM obtained copyright for her research titled “Innovative Approaches to Logistics Cost Reduction via Artificial Intelligence.”
- ❖ Ms. Gunvi Agrawal, BBA RM student have participated and represented India in Basketball world championship in Hungary.

Major Events

Annual Fest Samaksh'24

The Annual Fest Samaksh'24, held from 24th - 27th April, 2024, was a spectacular celebration that seamlessly combined athletic skill with cultural talent. The event unfolded over four exhilarating days, beginning with a series of high-energy sports competitions. On 24th and 25th April athletes from various disciplines competed aggressively, showcasing their skills and determination. The atmosphere was charged with enthusiasm as competitors battled for victory, representing the spirit of sportsmanship and team spirit.

As the fest transitioned into its second phase, the focus shifted from athletics to culture. The cultural extravaganza, held on 26th and 27th April, was marked by an array of mesmerizing performances and artistic showcases. The highlight was the dynamic presence of guest artist Parmish Verma, whose performance added an extra layer of excitement and charm to the event. His engaging presence fascinated the audience and elevated the overall experience.

Samaksh'24 was more than just a series of events; it was a testament to the power of community and the joy of shared experiences. Participants and spectators alike were treated to a memorable experience, filled with fantastic events and cherished moments.

The fest not only celebrated individual talents but also fostered a sense of unity and enthusiasm among all involved.



Glimpses of various activities organized during the Annual Fest "Samaksh'24"

Inauguration of Yatrikart Store

Between 20th to 23rd April 2024, students of School of Retail Management inaugurated a prototype Yatrikart store in the Retail Lab. Yatrikart, a fast-growing transit retail chain with 500+ stores in collaboration with IOCL, provided merchandise and hosted a practical session. The simulation gave students a live experience of managing inventory, understanding backend processes, and running a retail setup, enriching their grasp of retail management and operational logistics.



Briefing by student during Inauguration of Yatrikart Store

Pogram on Digital Signatures and Public Key Infrastructure (PKI) by CDAC

A one-day program organized on 18th May, 2024 focusing on Digital Signatures and Public Key Infrastructure (PKI) was organized by the Centre for Development of Advanced Computing (CDAC) Bangalore in association with Symbiosis University of Applied Sciences, Indore. The event was hosted by the School of Computer Science and Information Technology (SCSIT) and saw a gathering of eminent personalities from academia, industry, and government.

Shri Arvind Kumar, Controller of Certifying Authorities (CCDA) from the Ministry of Electronics and Information Technology delivered the keynote address, highlighting the critical role of digital signatures in securing online transactions and the importance of PKI in ensuring data integrity and authentication in the digital age.

The program also featured Shri Balaji and Mohammad Misbah, scientists from CDAC, who served as Guests of Honour. They provided in-depth presentations on the technical aspects of digital signatures and PKI, discussing their implementation, benefits, and potential challenges. Their sessions included live demonstrations and case studies that illustrated the practical applications of these technologies in various sectors.



Lightning of lamp by Chief Guest and other dignitaries during the Inaugural session of the Program on PKI

Principal Conclave

The Principal Conclave, organized by Symbiosis University of Applied Sciences, was a pivotal event held from 23rd to 25th May, 2023, aimed at enhancing skill development and fostering collaboration in education. This significant conclave brought together over 40 Principals from various Schools across India, creating a dynamic platform for sharing insights and strategies.



Officiating Vice-Chancellor of SUAS addressing the participants of Principal Conclave



The event featured discussions on emerging trends in skills education, innovative teaching methodologies, and the future of academic collaboration. By pooling their expertise and experiences, attendees sought to shape a more robust framework for skills education, ultimately driving forward the quality and impact of learning. The conclave was an evidence of the commitment of educational leaders to advancing education and preparing students for future challenges.

4th International Conference on Data Science and Big Data Analytics

The School of CSIT and School of Data Science jointly organized the 4th International Conference on Data Science and Big Data Analytics (IDBA-2024) on 12th – 13th July 2024. The two-day conference brought together researchers, academicians, industry professionals, and data scientists from across the globe to discuss the latest developments in data science, machine learning, and analytics. Sessions included keynote addresses, technical paper presentations, and workshops on real-world data applications. The event fostered collaboration between academia and industry and served as a platform for knowledge sharing, innovation, and academic excellence.



Inaugural session of 4th International Conference on Data Science and Big Data Analytics (IDBA-2024)

Induction Program AY 2024-25

On 19th July 2024, Symbiosis University of Applied Sciences (SUAS), Indore, held an induction program for newly admitted UG and PG students. The event featured esteemed guests, including Mr. Anand Chitre, Chief Guest and Managing Director at Barclays India, Dr. Swati Mujumdar, Pro-Chancellor, Dr. Durgesh Mishra, Campus Director, and Brigadier Anamitra Samanta, Registrar, SUAS.

The ceremony began with lamp lighting and Saraswati Vandana, followed by a welcome address from Dr. Swati Mujumdar, who emphasized the university's commitment to ethics



and academic excellence. Mr. Anand Chitre encouraged students to focus on skill development, participate in coding competitions, and stay informed about industry trends. The event concluded with a vote of thanks from Dr. Durgesh Mishra. After the national anthem and group photograph, students attended an academic orientation. Presentations covered topics such as SUAS's skill model, examination policies, entrepreneurship support, campus life, placements, and safety protocols.

Later, Mr. Anand Chitre, Managing Director, Barclays India, engaged in an insightful session with MBA students. He addressed emerging industry expectations, career planning, and the influence of AI and automation on marketing. Mr. Chitre emphasized adaptability, tech-savviness, and domain knowledge as essential for modern marketers, leaving students with key takeaways to navigate their professional journeys in a competitive global landscape.



Felicitation of Mr. Anand Chitre, Chief Guest and MD, Barclays India by Dr. Swati Mujumdar, Pro-Chancellor during Induction program

User Awareness Program on NDLI

The User Awareness Program on the National Digital Library of India (NDLI) was conducted on 22nd July 2024 by Ms. Manali Choudhury Sengupta, Senior Outreach Manager, NDLI Club. She highlighted the benefits of NDLI's academic resources, demonstrated the registration process, and showcased how students could access research materials and curated collections. Attended online from classrooms, the session reinforced the value of digital knowledge platforms in enhancing academic efficiency and research proficiency.



Faculty delivering session during Awareness Program on NDLI

Workshop on “AI Tools for Content Creation and Visual Design”

On 7th – 8th August 2024, a two-day workshop titled “AI Tools for Content Creation and Visual Design” was conducted by Mr. Kaustubh Joshi from Talent Forge.

The first day of workshop was focused on AI-driven content generation using tools like ChatGPT, Heygen.ai, and Pebblely, while second day explored Invideo.io and creative ad-making. Students learned prompt engineering, visual branding techniques, and video design. Real-world case studies, including Zomato’s marketing campaigns, were used to contextualize learning. The workshop enhanced students’ digital fluency and creative confidence in AI-powered design tools.



Faculty delivering session during workshop on “AI Tools for Content Creation and Visual Design”



Industry Visit to Flexicaps and Polymer Pvt. Ltd.

On 10th August 2024, School of LSCM students visited Flexicaps and Polymer Pvt. Ltd., a leading manufacturer of pharmaceutical packaging solutions.

During the visit, students explored key production lines, including the aluminium foil heat press, LLDPE plastic multilayer film, and thick PVC film plants. The experience offered a real-time understanding of industrial packaging processes, quality control, and the importance of precision in pharmaceutical logistics. The visit bridged theoretical knowledge with hands-on industrial exposure.



Group Photograph during Industry Visit to Flexicaps and Polymer Pvt. Ltd.

Industry Interaction Session on Sustainability

On 12th August 2024, the School of Mechatronics Engineering organized an Industry Interaction and Assessment Session with Mr. Dinesh Kumar Shukla, President, IEI Indore Chapter and Technical Head at MP Engineering and Machine Tools.

Focused on sustainability, the session covered critical industry values such as human rights, environmental responsibility, equal opportunities, anti-corruption practices, and compliance with international codes of conduct. Students gained a deep understanding of Sustainable Development Goals (SDGs) and their application in engineering practice, emphasizing the importance of ethics and corporate accountability.



Photographs during Industry Interaction Session on Sustainability

Independence Day Celebration

Symbiosis University of Applied Sciences, Indore celebrated the 78th Independence Day on 15th August 2024 with great enthusiasm. The event began with a gathering at the Amphitheatre lawn, where Campus Director Dr. Durgesh Mishra welcomed Chief Guest Lt Gen JS Sandhu (Retd.) and Guest of Honour Mr. Swapnil Parkhya, CEO of Parkhya Solutions. The National Flag was hoisted, followed by the National Anthem.

The program included welcome and keynote addresses emphasizing the importance of independence and education. Students showcased patriotic spirit through cultural performances—speeches, songs, dances, and a band performance.

The event concluded with a vote of thanks by Registrar Brig. Anamitra Samanta and distribution of sweets. The celebration reflected strong community participation and deep national pride.



Group photograph during the celebration of 78th Independence Day

Model United Nations (MUN), 2024

Symbiosis University of Applied Sciences, Indore hosted the Model United Nations (MUN) 2024, organized by the Indore Sahodaya Schools Complex on 17th & 18th August 2024. The event welcomed over 500 students from 40 schools, offering a platform for engaging in diplomatic simulations and global discussions.

The inaugural session featured a keynote by Dr. Charul Jain, Director (I/C), SIDSC, and included team-building activities and cultural performances. Over the course of the event, students actively participated in simulated UN debates, enhancing their public speaking, negotiation, and global awareness.

The event concluded with a valedictory session led by Brig. (Dr.) A. Sridhar (Retd.), Dean Academics, who emphasized the role of such initiatives in developing future leaders. A prize distribution ceremony recognized the outstanding contributions of the participants.



Model United Nations (MUN)_17-18/08/2024

Donation Drive at Anand Welfare Society

On 27th August 2024, the School of Media Management and Rotaract Club conducted a donation drive at Anand Welfare Society for hearing- and speech-impaired girls. Hygiene essentials, including sanitary kits and daily care products, were distributed. Awareness sessions on menstrual health were also held. This outreach initiative promoted community engagement, sensitivity towards disability inclusion, and empowered students to contribute meaningfully toward social change.



Group photograph during Donation Drive at Anand Welfare Society

School Teachers Connect Program

From 29th – 31st August 2024, the School of SCSIT organized a Faculty Development Program (FDP) under the School Teachers Connect Program focused on “Artificial Intelligence”. The three-day hands-on training was conducted by a Microsoft Certified Trainers and aimed to upskill school teachers in core AI concepts, tools, and applications. Participants were engaged in practical exercises, coding sessions, and AI model development. The program strengthened AI literacy at the grassroots educational level and encouraged early adoption of emerging technologies in school curriculums.



Group photograph during School Teachers Connect Program

CSR Activity – Stationery Distribution Drive

As part of its corporate social responsibility (CSR) and community outreach initiatives, the School of BFSI conducted a Stationery Distribution Drive, distributing 200 kits to underprivileged children on 30th August, 2025. Each kit included notebooks, pens, pencils, erasers, sharpeners, and a snack pack of goodies.

This initiative not only brought smiles to young faces but also instilled a sense of gratitude, responsibility, and civic duty among students. By stepping beyond the classroom, students learned the importance of giving back to society and using their resources and energy for positive social change.



Group Photograph during CSR Activity

Create Impression 3.0 – Talent Showcase

On 30th August 2025, the School of BFSI organized Create Impression 3.0, a vibrant cultural talent show that allowed students to express themselves through singing, dancing, comedy acts, and various performing arts.

Held under the banner of holistic development, the event aimed to nurture creativity, teamwork, and self-confidence. It also encouraged student participation across diverse backgrounds and academic disciplines, reinforcing the belief that co-curricular activities are key to well-rounded personality development and campus vibrancy.



Prize Distribution to the winners of Create Impression 3.0

Seed Business School Conclave

On 2nd September 2024, the University hosted the Seed Business School Conclave, welcoming delegates from five leading international universities: Bocconi University (Italy), Raymond A. Mason School of Business, Case Western Reserve University, George Washington University, and University of Maryland.

Delegates including Ms. Richa Agrawal, Ms. Amanda Barth, Ms. Maria Stutsmany Y. Marquez, Ms. Regina Nitin, and Ms. Maria Pineda engaged with students through interactive sessions. They discussed global admission processes, eligibility criteria, scholarship opportunities, and funding options for international education. The conclave broadened students' global outlook and opened pathways for pursuing higher education abroad.

Teacher's Day Celebration

On 5th September 2024, SUAS celebrated the 136th birth anniversary of Dr. Sarvepalli Radhakrishnan, honoring the spirit of Teachers' Day. The event was a joint initiative led by the School of LSCM and Data Science, with enthusiastic participation from students across the university.

The celebration began with a traditional lighting of the lamp ceremony graced by the Campus Director, Registrar, Dean Academics, and all Heads of Schools. A soulful Ganesh Vandana dance set a spiritual tone for the event, followed by energetic band and dance performances. A heartfelt poem dedicated to teachers deeply moved the audience.

The highlight of the event was the felicitation of all faculty and staff members by the students as a token of gratitude and respect. The program concluded with a vote of thanks, cheerful group photographs, and a delightful cake-cutting session, making it a memorable celebration for all.



Group photograph during Teacher Days Event_05.09.2024

Industry Visit to My FM 94.3

Conducted on 3rd & 10th September, 2024, this visit provided students of School of DMM with a behind-the-scenes look at radio broadcasting at My FM 94.3. RJs Ravi and Sim walked students through scripting advertisements, music programming, and the role of audience interaction. Participants engaged in voice modulation activities and even shared live thoughts on-air. The sessions helped students understand both the technical and creative processes that power FM radio operations in today’s media landscape.



Students taking know-how of industry during visit to My FM 94.3



Ganesh Utsav Celebration

On 6th September 2024, SUAS celebrated Ganesh Utsav with vibrant cultural performances and a spirited inter-departmental dance competition.

Teams performed a variety of classical and fusion routines, reflecting India's cultural diversity. The digital drama "Atonement," presented by students of School of DMM, stood out with its powerful message against cyberbullying. The event concluded with energetic Dhol performances and enthusiastic student participation, promoting unity, tradition, and talent.



Student's performance during Ganesh Utsav Celebration

Business Excellence Summit – Panel Discussion

On 6th September 2024, a Business Excellence Summit was organized featuring panelists from the retail industry including Mr. Darpan Anand, Director, Punjab Jewels, Mr. Prabuddha Yadav, CEO, Landmarks Cars – Mercedes, and Mr. Rupesh Jain, Managing Director, Etiquette. Moderated by Prof. Dipesh Sheth, Professor - SSPU Pune, the discussion revolved around entrepreneurial journeys, retail sector challenges, and personal success strategies. The session inspired students to pursue excellence through adaptability, innovation, and value creation.

Workshop on National Business Plan Championship

Held on 16th - 17th September 2024, this offline workshop by IIM Bangalore in collaboration with MakeIntern prepared students for the National Business Plan Championship. Titled “Retail and E-Commerce Management,” the session enhanced business model development, entrepreneurial thinking, and digital retail strategies. It also served as a platform to identify and nurture promising business ideas through mentorship and real-time feedback.



Faculty delivering lecture during workshop on National Business Plan Championship

Educational Tour to Police Radio Training Centre

Held on 24th September 2024, this educational tour to the Police Radio Training School, Indore, provided students of School of DMM with exposure to communication systems used in public safety. Inspector Rajendra Kumar Swami demonstrated the live working of the Dial-100 helpline, surveillance systems, and emergency response tools. A cybersecurity session by Mr. Gaurav Rawal, Cyber Security Expert addressed threats like identity theft and cybercrime. The tour also featured historical displays of communication devices, offering a mix of modern and legacy systems.



Inspector Rajendra Kumar Swami addressing students during visit to Police Radio Training Centre



AVINYA-2024 Defense Exhibition

On 28th September 2024, students of School of Mechatronics attended the AVINYA-2024 Defense Exhibition at Military College of Telecommunication Engineering (MCTE), Mhow. The exhibition showcased state-of-the-art innovations in Quantum Technologies, 5G, IoT, EMSO, Signal Processing, Robotics, Cybersecurity, AI, and more. Students witnessed real-world military technology integration and understood how interdisciplinary fields such as electronics, data science, and communication engineering are shaping India's defense systems. The event inspired a strong interest in national service through technology.



Group photograph at Defense Exhibition AVINYA-2024 at MCTE, Mhow

Indian Karting Race 2024

From 5th – 11th October 2024, a team led by students from the School of Mechatronics Engineering achieved commendable success at the Indian Karting Race held at Buddha International Circuit, Delhi NCR.

Organized by ISIE India and supported by JK Tyres and ANSYS, the team received multiple honors including:

- Future Award for Design and Innovation
- Clean Pit Award for best maintenance and safety practices
- Faculty Mentor Contribution Award for exceptional guidance

Competing against over 50 teams from IITs, NITs, and other prestigious institutions, the SUAS team demonstrated excellence in engineering design, teamwork, and project execution.



Glimpse of Indian Karting Race 2024

Six-Day Bootcamp Training Program

From 15th – 21st October 2024, the School of CSIT, in collaboration with IIT Indore under the MeitY SwaYaan project, conducted a six-day bootcamp titled “Bootcamp 6.0 on Advanced UAS Navigation: AI and Communication Techniques.”

Focused on capacity building in unmanned aircraft systems (UAS), the program offered hands-on training in drone technology, navigation algorithms, AI-based control systems, and communication protocols. Students gained practical exposure to cutting-edge UAV technologies and real-world drone deployment strategies, boosting employability in a high-demand sector.



Experts demonstrating students about Drone Technology during Six-Day Bootcamp Training Program

Educational Tour to NSE & BSE, Mumbai

From 11th November 2024, a three-day academic tour to Mumbai was organized for BBA BFSI students, covering in-depth visits to the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE). Students were exposed to the internal workings of India's top financial institutions through expert briefings, live trading floor observations, and interactive Q&A sessions. They explored market operations, trading technologies, risk management systems, and investor protection mechanisms. This tour significantly enriched their understanding of capital markets and introduced them to potential career paths in financial services.



Group photograph during visit to National Stock Exchange (NSE), Mumbai

6th Convocation Ceremony of SUAS

Symbiosis University of Applied Sciences, Indore, proudly hosted its 6th Convocation Ceremony to celebrate the academic achievements of its graduating students. The grand event took place on 21st November, 2024, and was an inspiring occasion that highlighted the university's commitment to academic excellence and skill-based education.

The ceremony was honored by the esteemed presence of Hon'ble Chief Minister Dr. Mohan Yadav, who attended as the Chief Guest. Shri Tulsi Silawat, Cabinet Minister, Water Resources, Madhya Pradesh, and Dr. Bharat Sharan Singh, Chairman, MPPURC, Bhopal, graced the occasion as Guests of Honor.

A total of 238 students from diverse academic programs were honored for their dedication and achievements. Graduates hailed from the School of Banking, Finance, and Insurance, School of Retail Management, School of Computer Science and Information Technology, School of Digital Media and Marketing, and the School of Mechatronics.



Group photograph of 6th Convocation Ceremony of SUAS, Indore

Industry Visit to ISRO Ahmedabad & Science City

An industry exposure visit was organized on 21st – 22nd November 2024, for B. Tech CSIT and B.Sc. Data Science students. The visit included leading organizations such as ISRO Ahmedabad, Science City, Einfochips, Infopercepts, and GUSEC Incubation Center. Students gained firsthand insight into aerospace engineering, cybersecurity, incubation support, and AI innovation hubs. At ISRO, they learned about satellite communication, space missions, and India’s technological advancement. The experience helped bridge theoretical learning with practical applications and exposed students to real-time tech ecosystems.



Group photograph during visit to ISRO, Ahmedabad

Industrial Visit to Mumbai – Retail & Franchise Expo

On 29th & 30th November 2024, students of School of retail Management visited major retail giants such as UNIQLO, IKEA, Apple Store, FreshPik, and attended the Franchise Expo at Jio World Convention Centre. The tour offered real-world exposure to modern retail layouts, technology integration, customer experience design, and franchise management. The visit highlighted how innovation, sustainability, and global best practices define success in today's competitive retail sector.



Group photograph during visit to IKEA, Mumbai



Industrial Visit to Eicher Motors

On 30th November 2024, students visited the Eicher Motors plant to observe marketing concepts in action within an automotive manufacturing setup. They gained insights into product strategy, consumer segmentation, and distribution logistics. The visit emphasized the importance of aligning classroom theory with industry applications, especially in operational excellence, branding, and customer satisfaction.



Expert lecture during the visit to Eicher Motors

4th IEEE International Conference ICTBIG-2024

The 4th IEEE International Conference on Information and Communication Technology in Business, Industry, and Government (ICTBIG-2024) was held on 13th – 14th December 2024, organized by the School of CSIT.

This flagship event of IEEE Computer Society Chapter & IEEE Madhya Pradesh Section provided a cross-disciplinary platform for researchers, technologists, and business professionals to present innovations in ICT. Conference tracks included AI, cybersecurity, blockchain, cloud computing, and digital transformation strategies in public and private sectors. It encouraged academic-industry linkages and cross-domain research collaborations.



Unveiling of Souvenir during 4th IEEE International Conference (ICTBIG-2024)

Climate Conclave

The Climate Conclave, held on 6th January 2025, was a flagship initiative by the School of BFSI to foster awareness on environmental sustainability. Renowned climate activist Prof. Chetan Singh Solanki from IIT Bombay delivered a keynote on the Energy Swaraj movement, emphasizing grassroots action and energy independence. The conclave included interactive sessions, student-led sustainability projects, and expert dialogues. It aimed to cultivate environmentally responsible future leaders and aligned with national goals on carbon neutrality, renewable energy adoption, and climate education.



Prof. Chetan Singh Solanki, Professor, IIT Bombay address during Climate Conclave

Business Excellence Summit – Navigating the Digital Frontier

On 17th January 2025, the summit “Navigating the Digital Frontier” brought together experts like Mr. Aditya Singh Binju, Mr. Ashish Jangir, Mr. Tom Joseph, and Mr. Ayush Acharya. They discussed key themes such as digital marketing, ERP solutions, Gen Z workforce management, and IoT in retail. The panel provided actionable insights for students preparing to lead in a digitally driven and rapidly evolving business landscape.



Prof. (Dr.) Vinith Kumar Nair, Vice-chancellor, SUAS briefing during Business Excellence Summit

Educational Visit to Soybean Research Institute

On 21st January 2025, students of School of Data Science undertook an insightful educational visit to the Soybean Research Institute, aimed at exploring the role of data science in modern agriculture.

Principal Scientists conducted sessions on how data-driven techniques are being used to improve soybean yield, develop high-performing varieties, and promote climate-resilient farming. Students learned how data models assist in analyzing soil health, weather trends, and forecasting crop performance. The visit effectively highlighted the integration of technology with traditional farming to ensure food security and sustainable agriculture.



Students taking know-how of process during visit to Soybean Research Institute

Industrial Visit to Surat and Anand

From 22nd - 24th January 2025, the School of Retail Management organized an industrial visit to Surat and Anand, where students explored key sectors like diamonds, textiles, and dairy. The visit included tours of Diamond Bourse Surat, Kesaria Textiles, and AMUL Dairy. Students gained insights into global industry strategies, technological integration, and sustainable practices. They learned about AMUL's cooperative business model, observed advancements in manufacturing, and analyzed supply chain and financial management practices. The visit provided valuable exposure to strategic marketing, eco-friendly practices, and operational efficiency in leading industries.



Group photograph during visit to Amul, Anand

Republic Day Celebration

SUAS Indore celebrated the 76th Republic Day with great enthusiasm and patriotic fervor on 26th January 2025. The event was graced by Mr. Rajesh Dandotiya, Additional DCP of Crime Branch, MP Police, as the Chief Guest, and Mr. Balkrishna Chawliya, Senior Technology Architect, Infosys, as the Guest of Honor. The celebration commenced with the unfurling of the national flag by the esteemed guests, accompanied by the Vice Chancellor and Registrar of the university, followed by the rendition of the National Anthem, filling the atmosphere with patriotic spirit.

Prof. (Dr.) Vinith Kumar Nair, Vice Chancellor, SUAS delivered an inspiring speech, emphasizing the importance of Republic Day and the role of youth in nation-building. This was followed by a series of patriotic speeches and cultural performances, where students showcased their talent through songs and dance reflecting India's rich heritage. The event concluded with a heartfelt Vote of Thanks delivered by Registrar Brig. A. Samantha, expressing gratitude to the dignitaries, faculty, and students for their participation and contribution to the successful celebration.

Podcast Masterclass with RJ Navneet

On 29th January 2025, renowned radio host RJ Navneet conducted a Podcasting Masterclass, where he shared his journey into audio content creation.

He emphasized the importance of authenticity, storytelling, and value creation in podcasting. Students gained practical tips on scripting, vocal modulation, and audience engagement, and learned how podcasting can evolve from a personal passion to a powerful communication platform and career option in the digital media landscape.



RJ Navneet delivering lecture during Podcast Masterclass

Visit to Blind School – Hellen Keller Educational Academy

As part of a social responsibility initiative, students from the School of Retail Management visited the Helen Keller Educational Academy on 31st January 2025. The visit featured interactive activities, games, and meaningful engagement sessions with visually impaired children, highlighting the significance of empathy and inclusion in education. This enriching experience enhanced students' awareness of accessibility challenges and inspired them to champion inclusive practices within their communities.



Group photograph during visit to Blind School

Expert Talk on Indian Launch Vehicle Technology

On 10th February 2025, a high-impact Expert Talk was delivered by Shri Ravi Kumar Verma, Senior Scientist, ISRO Ahmedabad, on “Indian Launch Vehicle (Rocket) Technology.” The session delved into India’s journey in space exploration, detailing the development of launch vehicles like PSLV, GSLV, and upcoming missions. Shri Verma emphasized the strategic significance of indigenous technologies and ISRO’s growing role in global space programs. The talk inspired students to explore careers in aerospace and innovation-driven sectors.



Group photograph during expert talk on Indian Launch Vehicle Technology

12-Hour Hackathon “TechKutumb”

On 11th February 2025, the ACM Student Chapter, in collaboration with the ACM Women's Chapter, hosted a 12-hour Hackathon titled “TechKutumb”.

The event was inaugurated alongside the formal launch of the ACM Women's Chapter, followed by an oath-taking ceremony where members pledged to promote inclusivity, creativity, and technological advancement. Teams worked on innovative problem statements, and the hackathon provided a space for collaborative learning, networking, and the celebration of women in tech leadership roles.



Participants engaged in activity during 12-Hour Hackathon “TechKutumb”

Industry Visit to LIC Regional Office

An industry visit to LIC Regional Office, Indore was conducted for students of School of BFSI on 14th February 2025. During the visit, students were introduced to key operational areas such as policy issuance, premium collection, claim settlement, actuarial processes, and LIC's digital initiatives.

The visit also highlighted LIC's impactful performance, including claims of ₹15 crore and ₹76 crore settled in a single financial year. Through real-life case studies and expert briefings, students gained exposure to the operational depth, customer service mechanisms, and future career opportunities in the insurance domain.



LIC officials guiding students about day-to-day functioning of LIC

SymbiFincon - 2025

On 22nd February 2025, the School of BFSI hosted the prestigious SymbiFincon 2025, a national-level conference themed "Shaping the Future of Finance, FinTech & Innovation." The event welcomed finance professionals, FinTech founders, and academicians from across the country.

Discussions covered cutting-edge topics like AI in finance, digital banking, blockchain applications, and entrepreneurial finance. Students gained direct insights into emerging trends, networked with industry leaders, and participated in panel Q&As and innovation showcases. The conference served as a platform to bridge classroom learning with industry foresight.



Group Photograph during SymbiFincon - 2025

Industry Visit to Webdunia

On 25th February 2025, students of School of DMM visited Webdunia, a prominent digital news and media portal, to observe real-time journalism workflows. They explored editorial planning, content management systems, SEO strategies, and analytics tools used to optimize digital visibility. The visit bridged theoretical media knowledge with practical newsroom applications, offering firsthand insight into content lifecycle management and the role of technology in shaping user engagement and content delivery.



Felicitation of Mr. Chhjlani during visit to Webdunia

Celebrated of International Women's Day

Symbiosis University of Applied Sciences, Indore celebrated International Women's Day on 8th March 2025, honoring the strength, resilience, and achievements of women.

The event began with opening remarks from Prof. (Dr.) Vinith Kumar Nair, Vice-Chancellor, SUAS. Conceptualized by Dr. Sarla More and student Komal Kanwar, the celebration featured a student-made tribute video titled "SHAKTI", aligning with the event's Red & White theme.

A quiz competition highlighting Indian women's contributions across various fields was followed by a fun "Guess the Song" activity. Individual winners of the music activity were also recognized. All winners received goodies as tokens of appreciation, and the event concluded with refreshments for all.



Group photograph during the celebration of International Women's Day

Expert Session on "Empowering Voices and Unleashing Potential"

The Women Cell of Symbiosis University of Applied Sciences, organized an awareness program on gender equality and challenging stereotypes on 11th March 2025. The event aimed to promote understanding, respect, and inclusivity for all genders in society.

The session began with opening remarks from Prof. Dr. Vinith Kumar Nair, Vice-Chancellor and Dr. Manish, Registrar, SUAS, followed by the felicitation of guest speakers—Ms. Seema Alawa, Additional DCP, Indore Police, and Ms. Gargi Nagar, Political Science Expert & Certified Yoga Trainer.

Ms. Alawa spoke on women's safety, addressing policies and practices to reduce gender-based violence and create safe spaces. Ms. Nagar discussed the importance of mental well-being, highlighting the role of emotional and psychological health in building resilience and coping with life's challenges.

The event concluded with a group photograph and a vote of thanks from Dr. Shweta Mishra.



Group photograph during the Expert Session on "Empowering Voices and Unleashing Potential"

INDIA'S FIRST SKILL UNIVERSITY

Symbiosis
University of
Applied Sciences

Super Corridor, Near Airport,
Indore - 453 112

📞 92853 33010 | 92853 33012

🌐 www.suas.ac.in